

Employer Career Speaker Tips



Thank you for agreeing to present at ELCO! As you prepare for your presentation, here are a few tips to consider:

Before the Presentation

- Provide the school with pertinent information: company website links, professional biography, etc.
- Bring business cards
- Share any special needs: projector, computer set-up, copies, etc.
- Create talking points that are engaging and age appropriate

During the Presentation

- Introduce yourself and your company
- Describe a typical day in the field in general and specifically at your company
- Explain the educational pathway to a job in your field
- Discuss the importance of student academic success and good habits: punctuality, attendance, etc.
- Use visual aids and/or hands-on activities as much as possible (try not to read notes)
- Engage the students

After the Presentation

- Provide feedback to the school
- Consider additional partnership opportunities: Tours, Job Shadowing, Internships

For more information about our career experiences, please contact:

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